

DASANI BRINGS COMMUNITY BICYCLE PROGRAM TO SEATTLE-AREA TRAIL

Area residents invited to join King County Executive Ron Sims on inaugural bike ride August 17

WHAT: The DASANI "Blue Bikes" community bicycle program, supported by Trek®, will officially kick off in the Seattle area during the King County DASANI "Blue Bikes" Program in Redmond, Wash. on August 17. The program gives residents the free use of 20 brand-new Trek Cruiser Classic bicycles to explore the 11-mile Sammamish River Trail, which connects with the Burke-Gilman Trail to provide a corridor from Redmond to downtown Seattle.

To celebrate the program's arrival, King County Executive Ron Sims will lead cyclists on an inaugural trail ride using the DASANI "Blue Bikes." Area residents of all ages are invited to join Executive Sims on the half-mile ride, which will leave from Marymoor Park in Redmond at 4 p.m. In addition, DASANI will present a symbolic check, representing the \$52,000 value of DASANI donations, to the King County Parks and Recreation Division.

DASANI "Blue Bikes" will be housed in specially designed storage lockers located next to Group Health Velodrome in Marymoor Park, giving residents free access, seven days a week. People easily can take part in the program by registering for a DASANI "Blue Bikes" card at the King County Parks and Recreation office in Marymoor Park, or during the kick-off event. Cyclists simply pass the card through the reader at a "Blue Bikes" locker to remove a bike, and return it at the end of their ride.

DASANI created the "Blue Bikes" program in partnership with the Rails-to-Trails Conservancy to provide area residents an opportunity to get a "fresh take" on life by getting out and being active. The Sammamish River Trail is one of eight community trails across the country taking part in DASANI's "Blue Bikes" program. Additional trails are located in Baltimore; Dallas; Orange County, Fla.; Villa Park, Ill.; Pittsburgh; Rockmart, Ga.; and Salt Lake City.

ACTIVITIES: Festivities at the DASANI "Blue Bikes" Program include:

- **An inaugural trail ride using the DASANI "Blue Bikes," led by Executive Sims**
- **Ribbon cutting ceremony and DASANI check presentation**
- **Bike safety demonstrations**
- **Free food and live music by Top Three**
- **Free samples of DASANI bottled water**

LOCATION: Marymoor Park

6046 W. Lake Sammamish Parkway N.E., Redmond

Event will be held next to the picnic area near Group Health Velodrome, close to Highway 520

Click here for a map ([map this location](#))

WHEN: Wednesday, August 17, 2005, 3 - 7 p.m.

3:30 p.m. - Kick-off ceremony with check presentation, ribbon cutting, speaker remarks

4 p.m. - Area residents join Executive Sims for inaugural ride using DASANI "Blue Bikes"

4:30 p.m. - Festival continues, Top Three performs

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